

Premier Risk Solutions (PRS) LLC is a full suite risk management firm that offers world-class solutions to corporations seeking professional event security management services.



The Client: In this case study, PRS assisted a well-known Silicon Valley tech company with a large and sensitive internal event recently held in Las Vegas. In fact, PRS supports the corporate security department and their event management company with two large events each year, establishing a 24 hour Security Operations Center (SOC) to help respond to medical and security emergencies that come up over the many days of the conference.

Premier Risk Solutions provides the best in class global protective, consultative and investigative solutions for organizations to adapt to evolving business objectives and allow for scalability and agility. Through partnerships and strategic alliances, PRS offers support in 65 different countries. Our clients consistently tell us that our solutions are a cut above the competition. We foster a collaborative relationship with clients and vendors leading to the most successful service execution for all parties involved. We strive for each and every service no matter how small or large to have the best customer service experience possible. At PRS you will feel you are working with a partner who has your organizational brand and integrity in-mind.

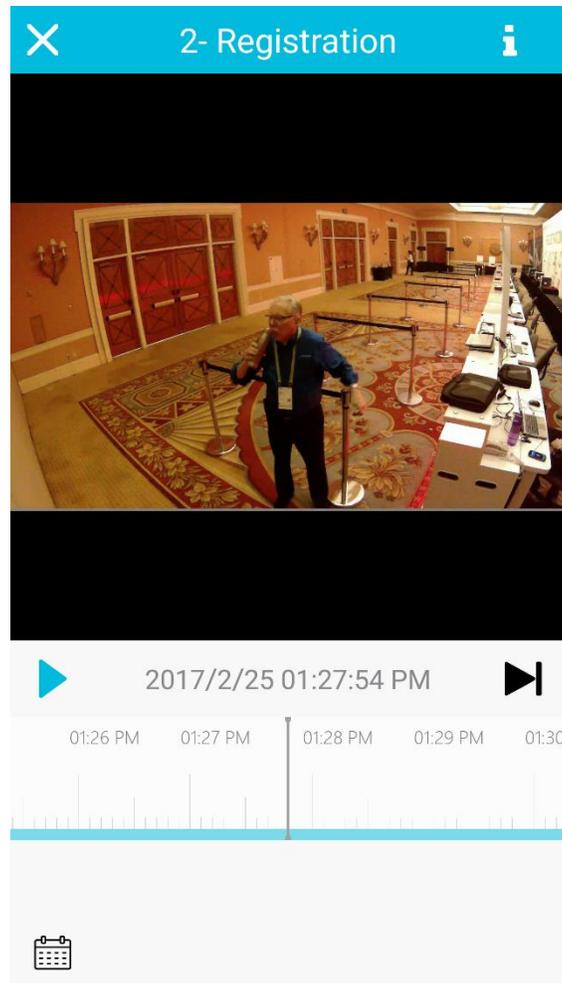
The Situation: 3,000 staff, senior leadership and a legendary VIP motivational speaker arriving from all corners of the globe. Sensitive internal knowledge and data being shared over an 8-day period. The event utilizing many large ballrooms and four levels of an immense convention venue. Security is tasked to ensure the safety of all participants and respond to numerous medical emergencies until EMT arrive, as well as handle any investigative matters than may arise and protective services coordination for VIP talent. With the event occupying 98 meet rooms and ballrooms full of expensive audio visual and other technology, it is imperative that security manpower is supplemented by effective CCTV to monitor equipment locations, installations, and removals.

The Solution: PRS partnered with a local security services provider for manpower as we have done for many years with these events. Although PRS already owned an extensive 20 camera mega-pixel camera kit, we collaborated with UMBO CV Inc. to deploy a state-of-the-art UMBO Smart Dome network of cameras that use Artificial Intelligence (AI) – Neural AI. Over the 8-day period, the cameras “learned” their areas and instantly identified anomalies for security management to assess.

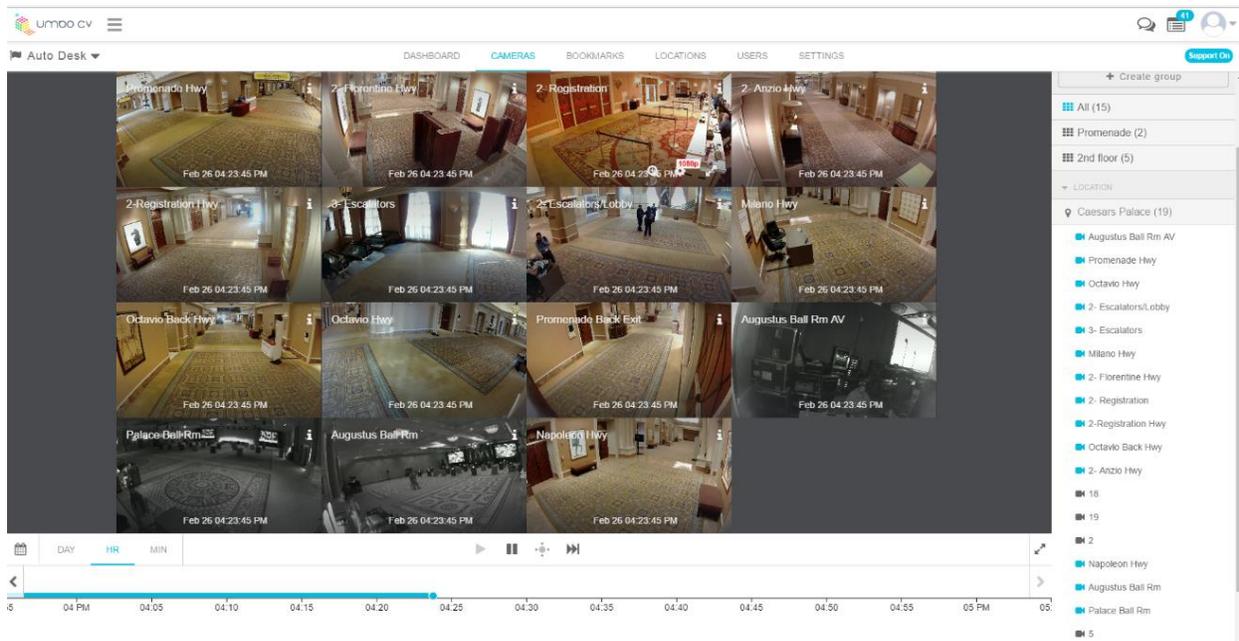


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PRS replaced our Network Video Recorder (NVR) and server hardware with UMBO's 256 bit encrypted SmartCloud to manage all devices and allow restricted access levels to managers in the field. Simple web browser and phone apps opened an immediate and complete dashboard to manage cameras and view alarms from the AI. Push notifications and video bookmarks supplemented our live patrols, also allowing us instant access to all corridors to ensure security personnel were on-post and actively patrolling their assigned zones.



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The Result: The Neural Artificial Intelligence and bookmarks proved extremely useful in managing security for this large event. In one instance during load-in, a vendor reported a large AV device missing from a specific meeting room. By quickly using the UMBO dashboard and drawing tools to isolate and zoom into that specific zone, security management was quickly able to prove to the vendor's management that in fact, that piece of equipment was never brought into that meeting room in the first place, and therefore no theft had occurred. Corporate Security was so impressed with UMBO's SmartCloud solution, that they are now investigating replacement for their global 600+ camera network with UMBO to save on very costly hardware repair and replacement.

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CLIENT TESTIMONIALS

Mike and PRS have provided security services to Autodesk at numerous events. His staff are always well prepared, customer oriented and provides professional service. I have been very pleased at the quality of his work and his people. I look forward to working more with PRS!

Jeffrey Harp – Former FBI ASAC / Manager, Global Threat Management Program at Autodesk

I've worked with Michael on a number of occasions to provide security support in difficult international locations. Michael's team has provided security services and support to international travelers in many locations within Africa, the Middle East, and Asia. Feedback from colleagues in my organization who've worked with Michael's team on the ground has been outstanding. The team's professionalism, preparedness, punctuality, and local knowledge are referenced frequently. Working with Michael and Premier Risk Solutions has been a very positive experience and I look forward to the next opportunity to do so in the future.

Brian Walsh – EHSS Operations Manager at Juniper Networks

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I've known and worked with Michael for over 8 years on multiple, large scale events for Autodesk – both in Las Vegas and in Sao Paulo, Brazil. His attention to detail, professionalism, and calm demeanor in the most stressful of times make working together a pleasure. Michael came on board to assist me on AU Brazil, not only my first event of this size in Brazil, but a first for Autodesk – he worked and partnered with the local teams, as well as with our global Autodesk security team to ensure our employees and attendees were safe. Along with his extensive knowledge of security around large scale events, Michael has a natural ability to build collaborative relationships, lead and manage multiple teams and creatively adapt to the changing circumstances that often impact large events, here and abroad.

A genuine asset to any event and a pleasure to work with!

Heather MacKenzie – Senior Events Manager at Autodesk

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